

chiara

graphic designer

Profile:

Creative designer with a foundation in visual storytelling, dedicated to developing cohesive brand identities and concept-driven materials.

Education:

University of South Carolina
B.A. in Visual Communications
December 2025

- President's List Recipient

Awards:

Student Silver ADDY Award
AAF Midlands | Jan 2026

Skills:

- Brand Identity
- Typography
- Layout
- Visual Hierarchy

Experience:

Creative Coordinator

The Carolina Agency

01/2025 – 12/2025

- Managed design projects for three client teams simultaneously, delivering high-quality creative work in a fast-paced agency setting.
- Developed visual concepts for social media graphics and other brand assets using Adobe Photoshop and Illustrator, translating team brainstorming into final deliverables.

Digital Marketing Trainee

The Global Career Accelerator

08/2025 – 12/2025

- Designed and launched a Shopify ecommerce site, creating branded visuals and marketing assets aligned with style guides and visual hierarchy.
- Collaborated with a global team to produce digital content and social campaigns, applying strong layout, typography, and brand consistency across platforms.

Front-of-house Staff

The Koger Center for the Arts

02/2023 – Present

- Represent the venue by welcoming and assisting guests while coordinating with staff to manage audience flow and accessibility needs.
- Ensure a positive experience for patrons and assist with the distribution of promotional event materials.