

# chiara

graphic designer

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803-554-4234

## Profile:

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Creative designer experienced in creating cohesive brand identities and concept-driven materials.

## Education:

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**University of South Carolina**  
B.A. in Visual Communications  
December 2025

- President's List Recipient

## Awards:

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### **Silver ADDY Award**

AAF Midlands | 2026

### **Silver VIM Award**

AEJMC Festival of Visual &  
Interactive Media | 2026

## Skills:

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- Brand Identity
- Typography
- Layout
- Visual Hierarchy

## Experience:

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### **Creative Coordinator**

The Carolina Agency

01/2025 – 12/2025

- Managed design projects for three client teams, delivering high-quality creative work in a fast-paced agency setting.
- Developed social media graphics and other brand assets using Adobe Photoshop and Illustrator.

### **Outreach Coordinator**

Broadway in Columbia

02/2026 – 04/2026

- Developed and executed targeted outreach initiatives to engage college students and the local community, including campus campaigns, influencer partnerships, and localized promotional content.
- Built and maintained relationships with campus organizations and local businesses to support promotions and drive ticket sales.

### **Front-of-house Staff**

The Koger Center for the Arts

02/2023 – Present

- Represent the venue by assisting guests, managing audience flow, and supporting accessibility needs while coordinating with staff.
- Provide administrative support by responding to patron inquiries about events and venue operations and assisting with promotional material distribution.