

chiara

graphic designer

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803-554-4234

Profile:

Creative designer experienced in creating cohesive brand identities and concept-driven materials.

Education:

University of South Carolina
B.A. in Visual Communications
December 2025

- President's List Recipient

Awards:

Silver ADDY Award

AAF Midlands | 2026

Silver VIM Award

AEJMC Festival of Visual &
Interactive Media | 2026

Skills:

- Brand Identity
- Typography
- Layout
- Visual Hierarchy

Experience:

Creative Coordinator

The Carolina Agency

01/2025 – 12/2025

- Managed design projects for three client teams, delivering high-quality creative work in a fast-paced agency setting.
- Developed social media graphics and other brand assets using Adobe Photoshop and Illustrator.

Outreach Coordinator

Broadway in Columbia

02/2026 – 04/2026

- Developed and executed targeted outreach initiatives to engage college students and the local community, including campus campaigns, influencer partnerships, and localized promotional content.
- Built and maintained relationships with campus organizations and local businesses to support promotions and drive ticket sales.

Front-of-House Staff

The Koger Center for the Arts

02/2023 – 08/2026

- Represented the venue by assisting guests, managing audience flow, and supporting accessibility needs while coordinating with staff.
- Provided administrative support by responding to patron inquiries about events and assisting with the distribution of promotional materials.